

2016

STRATEGIC FRAMEWORK

PURPOSE STATEMENT

(this is why we are here)

To engage, enrich, inspire and connect people with art, culture, recreation and heritage by providing a focal point for the Upper Hutt community.

OBJECTIVES OF THE TRUST

(this is what we do)

1. To provide arts, recreation, cultural and heritage opportunities for the people of Upper Hutt
2. To be an integral part of the Upper Hutt Community
3. To facilitate the use of the Centre
4. To be an active participant in the wider New Zealand arts, cultural and heritage community
5. To provide stewardship of the Pumpkin Cottage Collection

GUIDING PRINCIPLES

(this is what guides what we do and our decisions)

1. Accessible: We will meet the needs of the community by being accessible
2. Quality: Everything we do will be of a professional standard whilst holding value for money
3. Diverse: We will have broad community appeal with a popular and engaging programme
4. Challenging: Our exhibitions and events will challenge us and our audiences

OUR VALUES

(this is how we do what we do)

1. Creative: We will be inspiring, passionate, and nurture creativity
2. Welcoming: We will be customer centred within our team and with those we work with.
3. Innovative: We will be clever and resourceful, with a can do, positive attitude
4. Responsive: We will work with each other and with the community with openness and flexibility

